

Product Update

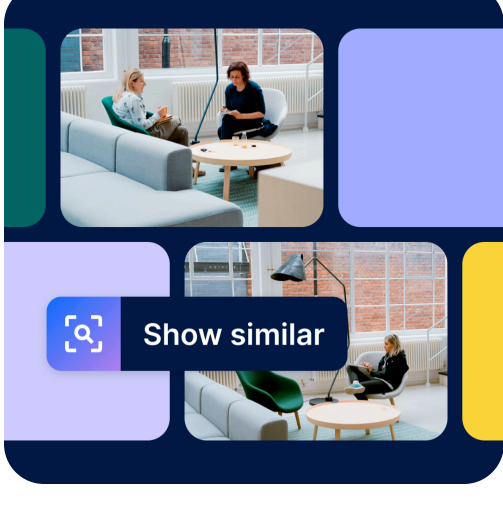
As a valued Bynder customer, we're excited to share some new product enhancements that are now available.

You can also find the full release notes in the Knowledge Base [here](#).

AI

AI Search Experience Now in UCV

Bynder's Universal Compact View (UCV) is a configurable, pre-built UI component providing a window into your DAM for searching and selecting assets from within another system. This new version now supports Natural Language and Similarity Search, making it easier and faster to find assets using the power of Bynder's AI.



Read more



AI

Edit Speech-to-Text Transcripts

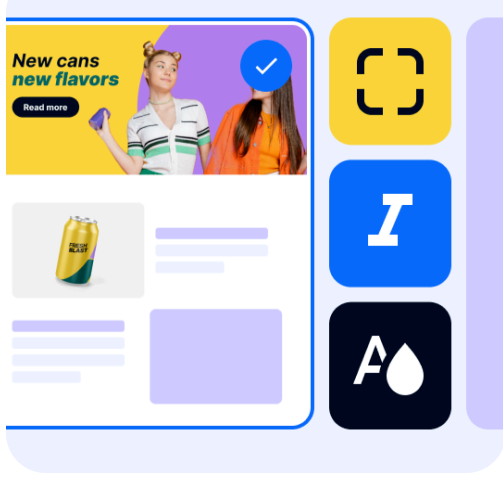
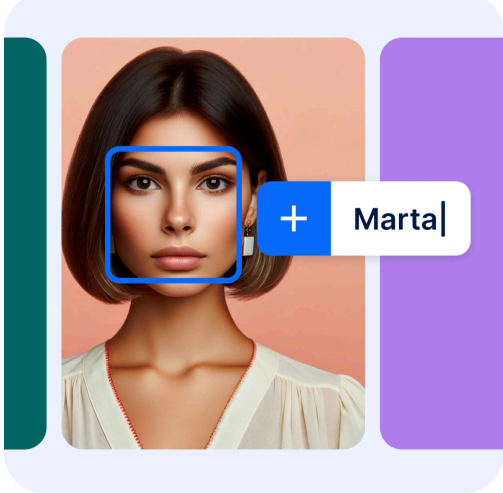
For customers on Bynder's AI Search Experience package, Bynder's suite of AI-powered features helps you find and manage content faster – you can now edit AI-generated transcripts to correct brand names and keywords that AI may have misspelled. This ability to edit gives you more control and improves search accuracy.

Read more

AI

More Improvements for AI Search Experience

AI Search Experience package users can now tag faces in Face Recognition by simply clicking on them. Natural Language Search is available from the Homepage, and Similarity Search from the Asset Detail View Page, making search faster and more intuitive.



CX User Community

Branded Template Library

Templates now automatically reflect your brand's theme for a consistent, polished look from the start. All widgets are now integrated into the theme set, allowing you to apply consistent styling to your guide or landing page.

Read more

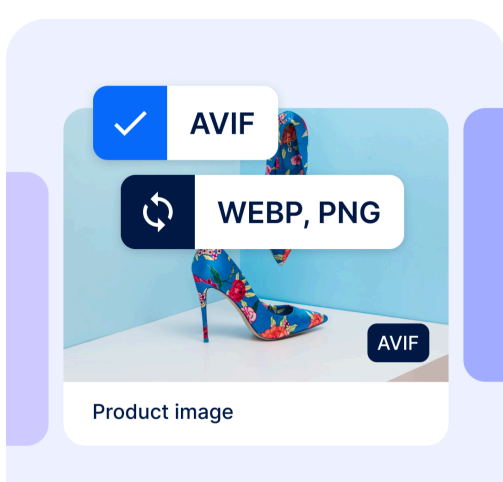
CX Omnichannel

Advanced video player controls

Enhance the playback experiences of your videos with customizable video player settings. Configure settings like auto play, looping, hide controls and setting subtitle visibility.



Read more



CX Omnichannel

Next-Gen Image format default - AVIF

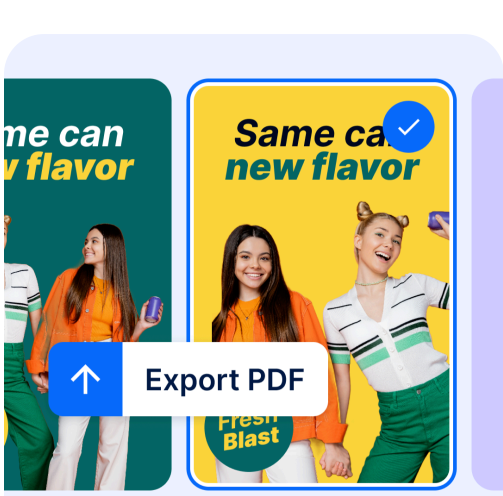
Dynamic Asset Transformations (DAT) assets will now deliver images in an AVIF format by default when supported by the browser. AVIF offers a more efficient file format for optimal web performance.

Read more

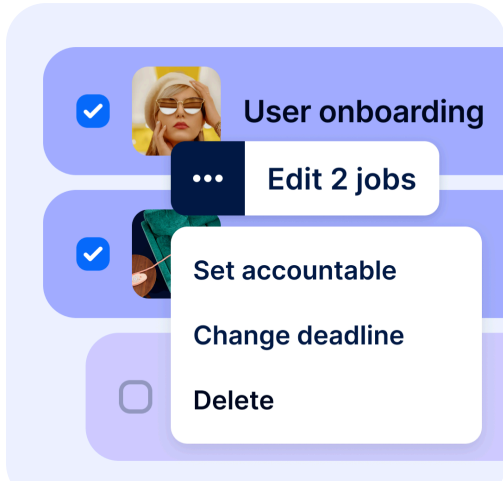
Content Operations - Studio

Basic PDF Export in Studio

Export and share your Studio designs as a PDF for quick reviews, approvals, and content maintenance, keeping your designs polished and ready for every audience.



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Content Operations - Asset Workflow

Bulk actions in Job overview

Quickly update multiple jobs at once - move them to another campaign, reassign users, and adjust deadlines in just a few clicks. Keep projects on track, ensure accuracy, and free up time to focus on what matters most.

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Integrations

Bynder's platform is open and connected with more than **130+ pre-built integrations** and growing. Check out our newest integrations:

Salesforce Commerce Cloud

You can now sync asset reference URLs and metaproperties from Bynder to Salesforce Commerce Cloud, enabling you to easily build rich, engaging product pages that drive more conversions. You can also search for and select on brand, approved assets stored in Bynder directly from within the Salesforce page designer.



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Figma (LinkrUI)

Jump start creative projects by searching and selecting Bynder assets directly from Figma. Save time and ensure your teams are using the latest approved assets every time.

Read more

Knak

Build emails and landing pages faster by searching, filtering, and inserting approved Bynder assets straight into the Knak template builder.



Read more



Active Connect

Speed up DAM migrations and ongoing management by pulling assets from cloud drives, FTP, S3, hard disks, or SharePoint and leveraging bulk import/export, advanced search, metadata updates, and PIM linking.

Read more

We hope you enjoy these new features, and as always, don't hesitate to share your feedback!