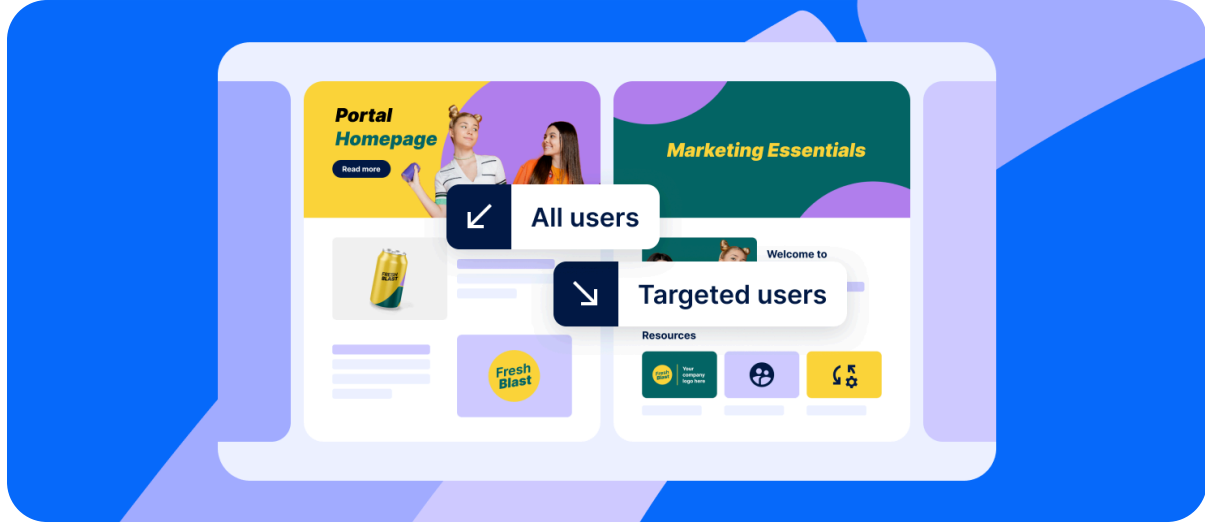


Product Update

We've been busy making Bynder more powerful, connected, and easy to use. From personalizing homepage experiences and automating user management, to protecting pre-release assets and unlocking deeper insights into your DAM taxonomy, these latest updates are all about helping your teams move faster and work smarter.

Find the full release notes in the Knowledge Base [here](#).



DAM

Building an Exceptional Homepage Experience

Last month we released our new design environment for building richer, more engaging Homepages for all your DAM users. This latest enhancement provides admins with even more flexibility and control, enabling them to build Targeted Homepages for different audiences. Each homepage can be built with curated content (for example by region, language, or role) and assigned to specific users and groups to further improve engagement, productivity, and adoption.

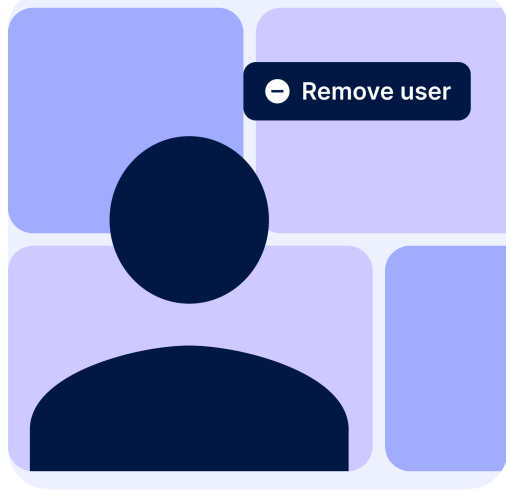
[Join our webinar](#) to learn more

Read more

DAM

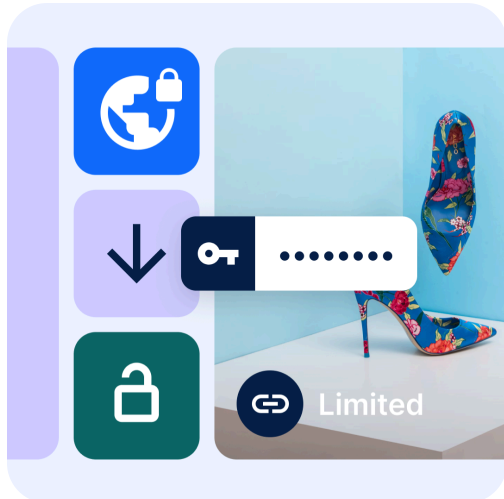
Integrated identity management via SCIM

You can now configure cross domain identity management to automatically provision and de-provision users in Bynder when they are created, updated or deactivated from your IdP (Okta/Azure) integrated with Bynder. This automated user identity management and provisioning saves administration time and ensures only unauthorized users have access to your Bynder DAM.



More on using with Okta

More on using with Azure



CX Omnichannel

Enhanced testing in pre-production

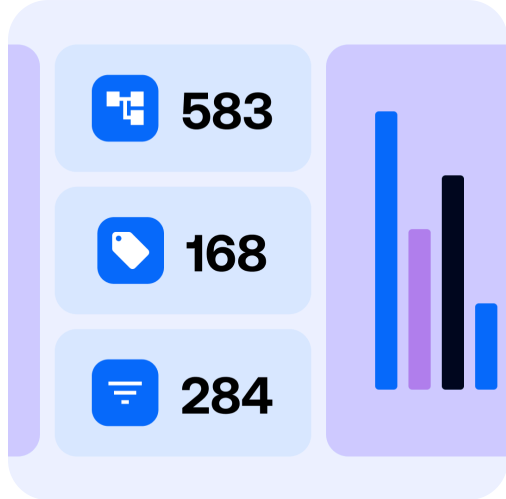
With our new token-based authentication, teams working in pre-production environments now have the ability to share unpublished assets in a test environment to verify before pushing to production.

Read more

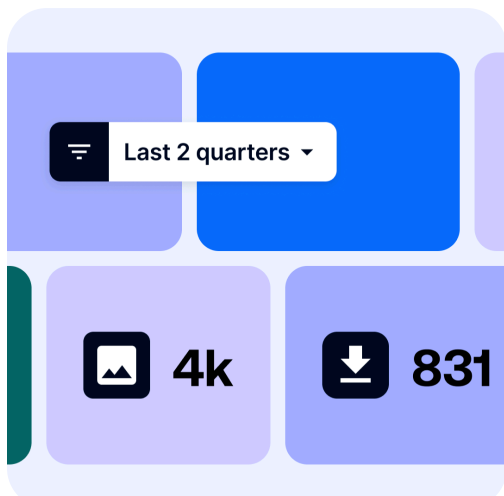
Analytics

Better Understand Your DAM Taxonomy

Our new Taxonomy Report Dashboard provides a self-serve, comprehensive view of your portal's entire taxonomy structure to review and manage your DAM metadata. The dashboards can be used for general DAM maintenance and to ensure your taxonomy stays aligned with business needs as they evolve.



Read more



Analytics

Get a Full Picture of Your DAM Assets

Our new Assets Report Dashboard provides an overview of all assets, including associated metadata. Users can filter columns and export the results to CSV, allowing for bulk reviews, migration preparation, and internal compliance audits.

Read more

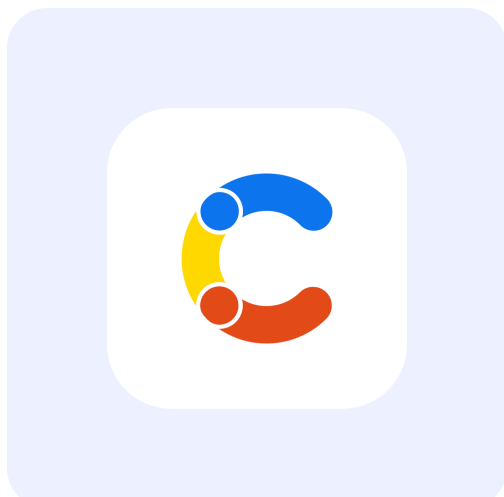
Integrations

Bynder's platform is open and connected with more than [145+ pre-built integrations](#) and growing. Check out our newest integrations:

It'sRapid

Speed up creation of on-brand banners and sell sheets by accessing assets stored in Bynder within It'sRapid.

Read more



Contentful (by Gournay Consulting)

Sync assets and metaproperties between Bynder and Contentful, ensuring teams are always using up-to-date assets and speeding up content publishing to your website, apps, and other digital channels.

Read more

Shopware (by Signundsinn)

Pull approved, on-brand content from Bynder directly into your Shopware storefront and product pages. Launch products faster and guarantee flawless brand consistency.

Read more



Google & MS office (LinkrUI)

The new version of this integration will help teams complete tasks more quickly and also supports the WEBP format for images, helping reduce file sizes.

Read more

We hope you enjoy these new features, and as always, don't hesitate to share your feedback!